

A group of smiling people, including a woman in a striped shirt and a man in a purple shirt, with a hand on his shoulder.

**mabillet**

Designed by Othmane N.

## **Brief About**

Mabillet is a new event ticketing platform that aims to revolutionize the way people buy and sell tickets to events. Our platform is designed to be easy-to-use and user-friendly, with a wide range of features that make it easy for event organizers to set up and manage their events, and for ticket buyers to find and purchase tickets to the events they want to attend.

The target market is event organizers of all sizes, from small local events to large national touring productions. We also aim to serve a wide range of event categories, including concerts, festivals, sporting events, and theater performances.

Mabillet believe that the platform will stand out in the market due to its innovative features, competitive pricing, and excellent customer service. We plan to differentiate ourselves from our competitors by offering a more personalized and streamlined ticketing experience for both event organizers and ticket buyers.

HEX  
#F37351

RGB  
R 243 G 115 B 81

HSL  
H 12.59 S 0.87 L 0.64

CMYK  
C 0% M 50% Y 64% K 5%

HEX  
#F69072

RGB  
RGB (246, 144, 114)

HSL  
H 13.64 S 0.88 L 0.71

CMYK  
C 0% M 40% Y 52% K 4%

HEX  
#2D2D2D

RGB  
R 45 G 45 B 45

HSL  
H 0 S 0 L 0.18

CMYK  
C 0% M 0% Y 0% K 82%

HEX  
#F2E9E8

RGB  
R 242 G 233 B 232

HSL  
H 6 S 0.28 L 0.93

CMYK  
C 0% M 4% Y 4% K 5%

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